



VEAL QUALITY ASSURANCE

PROGRAM INFORMATION FOR CERTIFICATION - 2018



Funded by the Beef Checkoff.

Demonstrating the industry's ongoing commitment to producing safe, nutritious, humanely-raised veal for their customers



1

PROGRAM OVERVIEW

- General background
- Technical Advisory Group
- Review certification requirements
- Review resources available
- Educational Webinar for industry



DonnaM@LookEast.com
VQA Program Manager



PROGRAM OVERVIEW

- Funded by The Beef Checkoff
- Administered by the North American Meat Institute
- **Contact:** Program Manager, DonnaM@LookEast.com
- **For more information:** www.VealFarm.com



Funded by The Beef Checkoff



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 3

PROGRAM OVERVIEW

2017 Technical Advisory Group

Marissa Hake, DVM, MPH, Strauss Veal Feed

Rich Sommers, DVM, Ohio

Don Höglund, MS, DVM, Dairy Stockmanship

Jim Metz, DVM, Animart LLC

Dale Bakke, Marcho Farms, AVA president

Annie Dubuc, Delimax

Robert Supancik, Formula One Feeds

Jurian Bartelse, Provitello Farms, New York
veal farmer

Chris Landwehr, Wisconsin veal farmer

K. Fred Gingrich II, DVM, American
Association of Bovine Practitioners

Keith York, Wisconsin dairy farmer, Beef Board
Consumer Confidence Committee

Dan Kniffen, PhD, Penn State, Beef
Faculty/Extension, National Beef Quality
Assurance Program Chairman

Tiffany Lee, DVM, PhD, North American Meat
Institute

KatieRose McCullough, PhD, North American
Meat Institute



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 4

PROGRAM OVERVIEW

The goal of the Veal Quality Assurance (VQA) program is to **inspire consumer trust and confidence** in milk-fed veal and to demonstrate the industry's **ongoing commitment** to producing safe, nutritious, humanely-raised veal for your customers.



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 5

PROGRAM OVERVIEW

VQA provides educational resources and **Best Management Practices** to ensure **every veal farmer and those who care for veal calves** meet the **obligations and responsibilities** inherent to raising animals for food.



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 6

PROGRAM OVERVIEW

The Veal Quality Assurance program **does not tolerate** abusive behavior towards animals. **Any** questionable behavior should be reported **immediately** to farm management and local authorities.



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 7

PROGRAM OVERVIEW



The VQA program and resource materials are intended for educational purposes **only**. It is **not** a legal document. Veal farmers are individually responsible for determining and complying with **all requirements** of local, state and federal laws and regulations regarding all aspects of animal care and production practices.



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 8

PROGRAM OVERVIEW

The success of all calves entering the veal market is **highly dependent** on early care at the dairy farm. The same principles of calf care used for dairy heifers **should be applied** to the care of bull calves, regardless if they are entering the beef or veal market.

Success starts at the dairy farm



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 9

PROGRAM OVERVIEW

Page **6**
VQA Manual

Guiding Principles

Food Safety:

Producing safe and nutritious food is our **first responsibility**

Animal Care:

We have an **ethical obligation** to provide appropriate care for our animals at every stage of life



Program Components and Requirements

- Maintain a Veterinarian/Client/Patient/Relationship
 - (Appendix A)
- Adhere to the best management practices outlined in each section of the VQA manual
 - (Appendix B)

**Program Components and Requirements****Best Management Practices**

- Animal Health
- Feed and Nutrition
- Housing and Facilities
- Handling and Transportation
- Overall Management



Program Components and Requirements

- Have a licensed veterinarian assess and provide documentation that Best Management Practices are being followed
 - (Appendix C)

**Program Components and Requirements**

- Participate in a VQA educational presentation by an industry representative, and document completion of the training
- Complete and pass a VQA test following the educational presentation



Chapter 1

Veal Quality Assurance
Program OverviewPage 8
VQA Manual**Program Components and Requirements**

- Continually review practices for ongoing improvement and innovation on the farm
- Re-certification is required every two years



VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM

15



Documentation to Submit – 1 set per farm

Submit these three forms

- A – B – C
- Print clearly
- Complete fully
- Include pages 41 to 46

Veterinarian/Client/Patient/Relationship (VCPR) Validation Form Appendix A
Please fully complete the form and print clearly.

I. Farmer/Manager

Producer Name _____

Address _____

Farm Name and Location _____

VQA Best Management Practices Assessment Appendix B

The veterinarian should assess the adherence to these practices by indicating
YES, NO or NEEDS IMPROVEMENT (NI)

To be VQA certified, a producer must satisfactorily meet each of these practices

Confirmation of Best Practices Appendix B

Producer Name _____

Farm Name _____

Address _____

City/State/Zip _____

As a licensed veterinarian, I confirm that this producer is meeting all the Best Management Practices outlined in the Veal Quality Assurance program.

Veal Producer Quality Assurance Certification Confirmation Appendix C
Please fully complete the form and print clearly.

Name _____

Farm Name _____

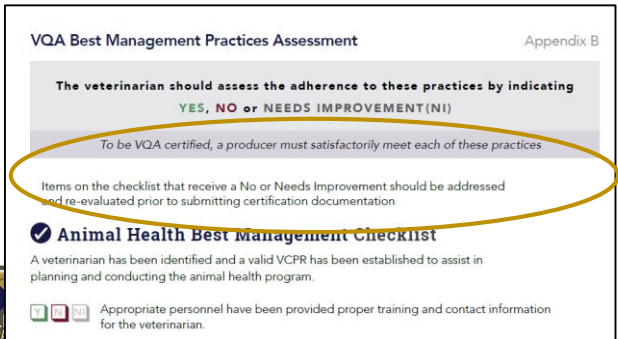
Address _____

City/State/Zip _____



Documentation to Submit – 1 set per farm

Important Reminders – Page 42 in the manual



Items on this checklist that receive a **No or Needs Improvement** should be addressed prior to submitting for certification



Documentation to Submit – 1 set per farm

Important Reminders – Page 46 in the manual

Veal Producer Quality Assurance Certification Confirmation Appendix C

Please fully complete the form and print clearly.

Name _____

Farm Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Total number of calves raised annually by you/your farm? _____

Are calves transitioned to group pens after 8-10 weeks? Yes _____ No _____

Which describes your role? (Check all that apply)

Calf owner _____ Labor-lease _____ Contract grower _____ Independent grower _____

Other (describe) _____

- Total number of calves raised **annually**
- Transitioned to group pens...?



Documentation to Submit – 1 set per farm

Submit these three forms

- A – B – C
- 1 set per farm
- Include additional names of those who have completed the training on page 46



**Make 2 copies
Send one set to:**

Veal Quality Assurance Program

2900 NE Brooktree Lane, Suite 200
Gladstone, MO 64119

VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 19

VQA Resources

www.VealFarm.com

VQA Manuals and the PPT will be shipped when requested.

Contact: DonnaM@LookEast.com



**Make 2 copies
Send one set to:**

Veal Quality Assurance Program

2900 NE Brooktree Lane, Suite 200
Gladstone, MO 64119

VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 20

WHAT QUESTIONS DO YOU HAVE?

- Purpose
- Background
- Funding and Management
- Requirements
- Documentation to submit



The complete VQA Educational Presentation is available on www.VealFarm.com

Thank you!

VEAL QUALITY ASSURANCE CERTIFICATION PROGRAM 21



VEAL QUALITY ASSURANCE

PROGRAM INFORMATION FOR CERTIFICATION - 2018



Funded by the Beef Checkoff.

Demonstrating the industry's ongoing commitment to producing safe, nutritious, humanely-raised veal for their customers



Internal links within this document are funded and maintained by the Beef Checkoff. All other outgoing links are to websites maintained by third parties.